

PICMath Email Text

Subject: Video Series/Resources: PIC Math Program Unlocks Math Beyond the Classroom

Hello <name>,

Developing a strong skillset in the mathematical sciences isn't just a good idea for the future - it can actually help solve major real-world problems. Through videos and resources, [Preparation for Industrial Careers in Mathematical Sciences – or PIC Math](#) – program is increasing awareness among mathematical sciences faculty and students about non-academic career options, providing research experience working on real problems from business, industry and government, and preparing students for industrial careers.

Visit PICMath.org to watch the short videos and find out how industry professionals are innovatively applying their mathematical knowledge to [improve business marketing strategies](#), [clarify the logistics of nuclear waste storage](#), [enhance realism in CGI movie animation](#), and [protect people and the environment](#). And please share these videos!

Thanks in advance!

<sender information>